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RED HOT & BLUE REACHES OUT TO ITS GUESTS AND FANS ON FACEBOOK

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Winston-Salem, North Carolina – Barbeque and Blues have a brand-new fan page on Facebook (www.facebook.com). Now aficionados and regular guests of Red Hot & Blue have a place to gather and chat about Barbeque, Blues and Southern Hospitality. One might think a visit to Facebook would be only for chatting up friends. For Red Hot & Blue, the fan page has become a useful tool to communicate with their most loyal guests. For the guests, the fan page represents the opportunity to share their pride and enjoyment of the good times and great barbeque found at the restaurants. On the page, fans can post videos, pictures, and comments to other fans. In just days, members flocked to become fans and joined up. In less than 1 week, over 1,000 Red Hot & Blue barbeque lovers have signed up and, due to the exponential nature of social networking, that number is expected to grow very quickly.

"Communicating with our friends and fans these days is not the same as it used to be," stated Michael Bleser, Director of Franchise Development for Red Hot & Blue Restaurants, Inc., "It's a great compliment to our Blog." "Besides wanting to create a place for our guests to get great food, we saw the need to be in-step with the habits and activities of our guests. So far, we've found a way for our friends to spread the word and a great way for all of our fans of Red Hot and Blue to interact. That's the future of our business."

Note: To view the Red Hot & Blue Fan Page at Facebook, click on www.redhotandblue.com and select the link "Become a Fan" at the bottom of the page: The Red Hot & Blue Blog link can be found on the same page.

Red Hot & Blue is a full-service, casual-themed restaurant chain featuring quality Southern award-winning barbecue, legendary and contemporary blues music, a large dose of Southern hospitality and a fun dining environment.

Red Hot & Blue has won hundreds of National, Regional, and Local Awards throughout its 20-year history and has been recognized in The Washington Post, Conde Nast Traveler Magazine, Dallas Observer, Raleigh News and Observer, and other national consumer and industry publications. The restaurant chain was also recently selected as one of Seven Quick Picks for the "Good Food at a Good Price" in a national consumer magazine.

Red Hot & Blue was founded in 1988 in Arlington, Virginia, by three true Southerners and a transplanted "Yankee" (including three politicians from Tennessee) who could not find barbecue to their liking in the Nation's Capital. Red, Hot & Blue was purchased in 2006 by Dancing Pigs, LLC. The new management team is headed by investors John Walker, Chief Executive Officer and Randy McCann, President – both Southerners and barbecue and blues fans as well. The company celebrated its 20th Anniversary in 2008.

For additional information, please contact: Randy McCann, President, Red Hot & Blue Restaurants, Inc., 154 Charlois Boulevard, Winston-Salem, North Carolina, 27103. Phone: 703-526-4181; E-mail: rmccann@rhbri.com. The general web site address for Red Hot & Blue Restaurants is www.redhotandblue.com # # # #